

Do natural skin oils

G.N. 193A

come out in the wash?



Modern soaps and detergents are performing wonders—getting more and more active at removing dirt and grease. But do they tend to rob your skin of its natural oil?

Today, more than ever before, **SKIN NEEDS NIVEA** to counteract the drying effects of constant washing. Only Nivea contains Eucerite, a unique ingredient that matches almost identically the natural oil lost daily. Everyone can afford this wonderful 9-purpose cream.

Popular size only 2/6 and **UNRIVALLED FOR VALUE**
Also in 1 lb. tins



NIVEA

THE 9-PURPOSE CREAM

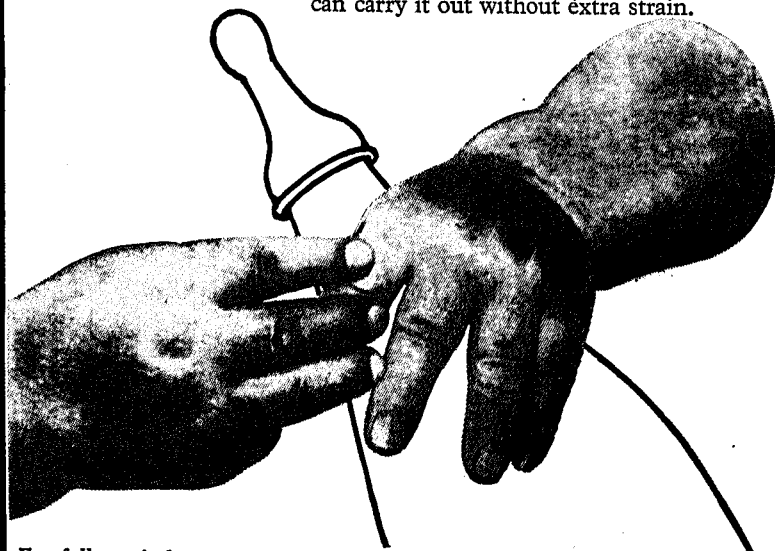
NIVEA is all these things :—

HAND CREAM, SOOTHING CREAM, CLEANSING CREAM, NIGHT CREAM, POWDER BASE, BABY CREAM, SUN CREAM, SPORTS CREAM, A MAN'S CREAM



If germs were as big as flies...

every mother would realise the necessity of sterilising feeding bottles. To do this by boiling water is an extra difficulty for women who are probably already rushed off their feet. The beauty of the Milton Feeding Bottle Routine is that it is absolutely effective in killing germs yet so very simple that the busiest woman can carry it out without extra strain.



“One of the greatest advances has been the use of Milton in the sterilisation of the feeding bottles and teats. In those hospitals which have adopted the Milton technique, Gastro Enteritis has entirely disappeared. No more broken and cracked bottles from steam sterilisation. What a simple, yet absolutely efficient method.”

Extract from opening address at the Professional Nurses and Midwives Conference and Exhibition on Monday 17th October 1949.

Milton

For full particulars write to the Chief Bacteriologist, Milton Antiseptic Limited, John Milton House, London N.7

[previous page](#)

[next page](#)